

## **Lucy Wilson**

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Lucy Wilson, MPH, is a consultant in reproductive health with over 15 years of experience. She provides solutions-focused support to non-profits, funders, and companies to advance women's health and rights. Her work includes designing and implementing outcomes-oriented monitoring, evaluation, and learning plans; advising teams on strategic planning and implementation; and supporting evidence-based programs and scale-up of best practices.

As the monitoring and evaluation (M&E) lead for several large (\$25M+) USAID- and the Bill & Melinda Gates Foundation-funded projects, Wilson designed innovative, yet practical approaches to track results of research, partnerships, advocacy, capacity building, and product development activities. She has demonstrated success with spearheading strategies that resulted in measurable growth in new and existing areas of work.

In addition to having expertise in knowledge management, communications, project management, and business development and diversification, Wilson is well-versed in research approaches from early stage product development through implementation science. Her areas of in-depth knowledge include sexual and reproductive health and rights, family planning, menstrual health, contraceptive development, and adolescent health. She has a reputation as a versatile, dedicated, insightful and collaborative professional as well as a clear communicator and a strong writer.

Wilson has a Master of Public Health from the Gillings School of Global Public Health at the University of North Carolina and a Bachelor of Arts from Duke University. She lived and worked for three years in several African countries. In 2016, she was recognized as a leader in family planning by the Gates Institute's "120 Under 40: The New Generation of Family Planning Leaders" initiative.

### **EXPERIENCE**

#### **Independent Consultant / Owner, [Rising Outcomes](#)**

Illustrative consultancies include:

- **Medicines360, July 2019 – August 2021.** Providing support on all aspects of impact measurement, including the development of an impact-focused strategic communications plan and annual impact report. Supported the development, implementation, and analysis of their first customer survey and design of the resulting "impact index" for use in customer targeting for increased equity and impact.
- **FHI 360, October 2018 – July 2021.** Providing M&E, management, and communications support to two USAID-funded global contraceptive research projects. Developed and continue to support implementation of M&E plans that use complexity-aware monitoring approaches for learning and adaptation.
- **JSI Research and Training Institute, July – September 2020.** Authored a technical brief of complexity-aware monitoring for the USAID-funded MOMENTUM program.
- **Duke-UNICEF Innovation Accelerator, March 2020.** Conducted a webinar on monitoring and evaluation of menstrual health and hygiene programs for a cohort of social entrepreneurs.
- **World Health Organization (WHO), May – December 2019.** Developed a [guidance document](#) on the linkages between the High Impact Practices for Family Planning and WHO guidelines and tools.
- **FHI 360, January – May 2020.** Supported the writing and development of a successful \$35 million proposal to USAID for a global contraceptive research project.
- **Population Reference Bureau, January – May 2019.** Conducted an end-of-project evaluation of an NIH-funded grant.

- **WHO, October 2018 – April 2019.** Wrote standard operating procedures and an evaluation framework for south-south learning exchanges.
- **FHI Partners, August – November 2018.** Managed the submission of a successful \$30 million proposal to the Gates Foundation; provided technical writing and review.

### **FHI 360, Durham, NC**

#### Positions held:

- **Technical Advisor**, February 2016 – August 2018
- **M&E Advisor**, March 2014 – February 2016
- **Senior Program Officer**, October 2009 – March 2014
- **Technical Officer**, August 2008 – September 2009
- **Associate Program Officer**, September 2007 – July 2008

#### Key responsibilities and achievements:

- **FHI 360's family planning strategy lead (2014-2018).** Co-developed and led an organizational strategy to maintain leadership in the family planning field. In this role, developed and promoted new programs and areas of expertise, including leading an effort to integrate menstrual health with sexual and reproductive health. Authored blog posts, mentored staff, and managed internal and external communications. Led efforts to diversify funding for FHI 360's family planning portfolio. Co-developed a strategy on leadership in the broader field of reproductive, maternal, neonatal, and child health. Led and contributed to proposal development on a range of reproductive health topics, including adolescent sexual and reproductive health service delivery, evaluations of maternal and child health innovations, and clinical research on HIV and family planning interactions. FHI 360's revenue from family planning projects doubled while I led this work.
- **M&E lead for two contraceptive research and development projects (2014-2018).** Designed and led implementation of M&E efforts for two projects: Contraceptive Technology Innovation (CTI) Initiative, a five-year \$28 million grant from the Bill & Melinda Gates Foundation, and Envision FP, a five-year \$40 million cooperative agreement from USAID. For both projects, developed M&E plans that included adaptations of novel approaches for capturing and sharing project learning and monitoring outcomes, including outcome mapping and collaborating, learning, and adapting. Led a midterm assessment of the CTI Initiative and an end-of-project evaluation of a related project. Worked with teams to develop actionable recommendations based on findings from both evaluations. Provided support for implementation of recommendations, which included a departmental reorganization and an update to the department's intellectual property strategy. Advised on the strategic direction of the projects and coordinated closely with funders.
- **M&E lead and management for the PROGRESS project (2009-2013).** Served as M&E lead for the Program Research to Strengthen Services (PROGRESS) project, a five-year \$50 million cooperative agreement from USAID, focused on family planning operations research and research utilization. As a member of the core management team, provided strategic guidance on the direction of the project, with a focus on research utilization and capacity building. Developed and implemented the project's performance monitoring plan. Led FHI 360's preparation for and coordination of an external evaluation of the project. Wrote and edited reports and communications for donor and other audiences. Provided in-country and remote support for the management and implementation of activities in Kenya. Developed and piloted a novel approach to monitor scale-up of interventions. Contributed to the development of new guidance on monitoring scale-up.
- **Technical assistance provider and other activities (2007-2018).** Provided internal and external technical assistance on reproductive health topics, research utilization, scale-up of best practices, communications, knowledge management, USAID project management, open data, business development, and managing through complexity. Mentored staff working on various projects, including advocacy for expanded contraceptive choice for youth and a social media-based community

of practice for contraceptive researchers. Developed and oversaw [Calliope, the Contraceptive Pipeline Database](#), an online database of contraceptive methods in development, and contributed strategy and content to the [CTI Exchange](#), a one-stop-shop for resources on contraceptive development. Led a review of national service delivery guidelines for family planning.

- **Financial lead and M&E support for the CRTU project (2007-2010).** Oversaw and held primary responsibility for the successful financial and administrative close-out of the Contraceptive and Reproductive Health Technologies Research and Utilization (CRTU) project, a five-year \$138 million cooperative agreement from USAID. Received FHI 360 Special Recognition for this effort. Implemented M&E tools, prepared progress reports, and managed communication with USAID. Served as a key player in an external assessment of the award and wrote sections of the self-assessment report. Developed a database for reporting on indicators of research utilization. Received FHI 360 Award for Innovation for this effort.
- **M&E lead for the APC project (2012-2013).** Served as M&E lead for the first year of the Advancing Partners and Communities (APC) project, a five-year \$150 million cooperative agreement from USAID implemented by John Snow, Inc. with FHI 360 as a partner. Developed the performance monitoring plan, which focused on community-based family planning, capacity building, and scale-up of best practices.

#### **Duke University Center for Documentary Studies**

##### **Lewis Hine Documentary Fellow, Harare, Zimbabwe, November 2003 – August 2004**

- Taught photography to children affected by HIV/AIDS. Produced two exhibitions of the children's work. Documented the work of a community-based HIV/AIDS program. Final product: <http://bit.ly/2B16GZd>.

#### **U.S. Refugee Resettlement Program / Church World Service, Overseas Processing Entity**

##### **Operations Coordinator, Field Team Leader, Caseworker, Accra, Ghana, March 2002 – August 2003**

- Managed a department in the West Africa regional office that processed applications for the U.S. Refugee Resettlement Program. Led caseworker teams. Conducted interviews with refugees.

### ***EDUCATION***

M.P.H. in Maternal and Child Health, University of North Carolina Gillings School of Global Public Health, Chapel Hill, NC, May 2007.

B.A. in Public Policy, Duke University, Durham, NC, May 2001.

### ***AWARDS / RECOGNITIONS***

120 Under 40 Ingenuity Fund Award, 2019

FHI 360 Emerging Leader Award, 2017

120 Under 40: The New Generation of Family Planning Leaders, 2016

FHI 360 Special Recognition Award, 2010

FHI 360 Award for Innovation, 2008

### ***COUNTRY EXPERIENCE***

France, Ghana, Guinea, Kenya, South Africa, Tanzania, Zimbabwe; Short-term experience in Cote D'Ivoire, Gambia, India, Nepal, Senegal, and Vietnam

### ***CURRENT COMMUNITY WORK***

Mentor, Duke-UNICEF Innovation Accelerator

Founder, We Are Global: Triangle Area Independent Consultants

Volunteer Case Manager, Carolina Abortion Fund

Land and Stewardship Committee member, Eno River Association

### **PUBLICATIONS**

Petrunej T, Wilson L, Stanback J, Cates W. Family planning and the post-2015 development agenda. *WHO Bulletin*. 2014 August; 92 (8): 548-9.

Adamou B, Curran J, Wilson L, et al. Guide for Monitoring Scale-up of Health Practices and Interventions. MEASURE Evaluation, 2013.

Meeting the Family Planning Needs of Underserved Populations: PROGRESS End-of-Project Report. FHI 360, 2013.

### **PRESENTATIONS**

Mackenzie ACL, Rademacher K, Wilson L, Knippker, ET. The Contraceptive Technology Innovation Exchange: A platform for collaboration in the contraceptive research and development community. *Society for the Study of Reproduction Symposium*, Virtual, 2020.

Wilson L. The potential influences of pornography on young people and SRHR programming. *The Future of Family Planning Convening*, Baltimore, MD, 2019.

Wilson L. Addressing a gap: Integrating menstrual health into the broader SRHR discussion. *General Membership Meeting of the Reproductive Health Supplies Coalition*, Kathmandu, Nepal, 2019.

Wilson L, Fry S, Rademacher K, Nanda G, Callahan R, Rosenbaum J. Addressing a blind spot: The importance of menstrual health for sexual and reproductive health and rights. *International Conference on Family Planning*, Kigali, Rwanda, 2018.

Wilson L. Complexity-aware approaches for monitoring and evaluation: A case study in contraceptive development. *International Conference on Family Planning*, Kigali, Rwanda, 2018.

Wilson L, Wilcher R. Monitoring research utilization: FHI 360's framework and approach. *Evaluation 2017*. Washington, DC, 2017.

Wilson L, Vahdat H. Expanding the impact of contraceptive development: Partnerships, knowledge sharing, and an innovative monitoring & evaluation (M&E) approach. *International Conference on Family Planning*, Nusa Dua, Indonesia, 2016.

Olawo A, Wilson L, et al. Monitoring the scale-up of family planning integration into HIV comprehensive care centres in Kenya. *International Conference on Family Planning*, Addis Ababa, Ethiopia, 2013.

Abisi J, Wilson L, et al. Rapid assessment on the provision of reproductive health services including female sterilization by reproductive health clinical officers in Kenya. *International Conference on Family Planning*, Addis Ababa, Ethiopia, 2013.

Someren G, Wilson L, et al. Monitoring the scale-up of family planning integration into HIV comprehensive care centres in Kenya: a pilot experience. *Integration for Impact Conference*, Nairobi, Kenya, 2012.

Wilson L, et al. Monitoring the scale-up of best practices for reproductive health in Kenya: a pilot experience. *International Conference on Family Planning*, Dakar, Senegal, 2011.

Wilson L, et al. How well do national family planning guidelines from Africa adhere to international guidance? *International Conference on Family Planning*, Kampala, Uganda, 2009.

Wilson L, et al. Obstetric fistula support program. *Global Health Mini-University*, Baltimore, MD, 2006.